



AR4RECLTHING

Stimulating gender-based innovative
training methods to
promote CLOTHING REcycling
through Augmented Reality

Newsletter #2

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Digicult

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This project is about raise awareness among textile & clothing professionals about the environmental and social benefits of clothing upcycling through novel training that establishes the role of women in environmental sustainability.

Currently, we create the modules of the Project. The modules are **five** (5) and all have as main objective to promote the environmental sustainability.

You can find the modules below:

Module 1: The role of gender equality in environmental sustainability & Gender-based training methods

Module 2: Sustainable practices in Clothing Manufacturing

Module 3: Clothing Upcycling as a green practice

Module 4: Soft Skills for clothing manufacturers

Module 5: Gender-equal digital competences for clothing upcycling

All partners had the chance to get to know a bit more about each other through a bonding activity. This activity helped building a stronger relationship and improve multi-cultural communication among partners.

On October 10th in 2022 partners met at Rotterdam, Netherlands to discuss about the Project results, financial and administrative issues and about the ways of promoting the Project.

Specifically, Atermon was the host organization, which presented an overview of the activities that are already done as well as the tasks that are still pending. Based on the discussions, PR1/T1.1 is finalized, as all partners had conducted desk research and survey analysis gathering feedback from the project target group. Also, a comparison analysis is delivered putting all results in one place.

As far as the promoting of the project: dissemination plan and tasks, **Digicult** developed the project website. **NEOTALENTWAY** presented an evaluation report for the first semester. Also, the questionnaire for evaluating the results of the project delivered and distributed among the partners.

Stay tuned & follow us!

For more information about the project, you can visit our website: <https://ar4reclimbing.erasmusplus.website/>

