



AR4RECLTHING

Stimulating gender-based innovative training methods to promote CLOTHING REcycling through Augmented Reality

Newsletter #1

ATERMON

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About the project...

This project is about raise awareness among textile & clothing professionals about the environmental and social benefits of clothing upcycling through novel training that establishes the role of women in environmental sustainability.

We will develop...

Four main results:

- **PR1: AR4ReClothing Training Guide: An inclusive handbook for textile professionals**
A guide about the rules and practices for clothing upcycling delivered through gender-sensitive methods
- **PR2: AR4ReClothing Personalized Hands-on Platform**
A highly interactive online platform promoting OERs for participants to complete their learning experience
- **PR3: AR4ReClothing Mobile Application**
An AR-enhanced mobile app associating environmental sustainability, gender equality and clothing upcycling
- **PR4: Practitioners Accreditation & Certification**
The framework for recognizing and validating the knowledge & skills of participants at national & EU level

Who we are...

The partnership includes 7 partners from all over Europe with multidimensional backgrounds. Those are:

- P1 – KEK KEM
- P2 – TUIASI
- P3 – UNICERT
- P4 – ATERMON
- P5 – DIGICULT
- P6 – RTU
- P7 - NEOTALENTWAY

Our latest news...

The kick-off meeting took place in Athens, Greece in **17.06.2022**. KEK KEM hosted a very fruitful meeting with all partners discussing about the project overview and first tasks!

The first project result is already being developed with the involvement of key stakeholders from partner countries to validate the current situation and needs.

Stay tuned!!!

Partners have just finalized the Learning Objectives Framework & Training Methodology and are on their way to develop the AR4ReClothing Training Guide. In the meantime, the next project meeting is already planned for the 10th of October 2022, in Rotterdam, Netherlands.

Follow up!!!

For more information about the project, you can visit our website: <https://ar4reclathing.erasmusplus.website/>

