#### National Research Report

#### THE 'AS IS' SITUATION IN LATVIA

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RIGA TECHNICAL UNIVERSITY

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<sup>(\*)</sup> Action: C = Creation, I = Insert, U = Update, R = Replace, D = Delete

#### REFERENCED DOCUMENTS

ID	Reference	Title
1	2021-1-EL01-KA220-VET- 000034695	AR4RECLOTHING Proposal
2		

#### **APPLICABLE DOCUMENTS**

ID	Reference	Title
1		
2		



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#### 1. Introduction

#### 1.1 Scope of the project

Research has depicted the linkage between environment-oriented activities and gender disparities. In fact, gender equality matters to environmental sustainability with women performing two thirds of global working hours and being more dependent on natural resources in comparison with men (Irish Aid, 2013). However, the agenda promoting the importance of gender equality for the ecosystem still remains unfinished despite all the initiatives taken towards the establishment of eco-friendly activities (UN women, 2014). Therefore, while there is still a high level of gender inequality, women act as half of the world's resource managers, making their role crucial towards safeguarding the environment (Global Environment Facility, 2018). With clothing upcycling being the new trend for green fashion, there has been no concrete initiative promoting women's active participation in upcycling practices, despite EU's endeavor towards environmental sustainability. Therefore, the need for VET trainers and textile professionals (manufacturers, designers, colorists, etc.) to engage in an open dialogue in order to support gender-based training towards buckling down environmental challenges through clothing upcycling activities constitutes a brand new initiative in alignment with EU goals for resource efficiency (Europe 2020 Strategy).

#### 1.2 Purpose of the document

This document aims to provide useful insights of the current needs with regards to the level of awareness among textile professionals about men and women's role and participation in environmental activities towards sustainable development of the industry.

The insights will derive from the thorough research conducted at national level, while the findings will be used in a comparison analysis scrutinizing the best practices applied in other European countries in order to identify the gap between the 'as-is' situation and the 'to-be' situation.

The research focuses on the training needs of textile experts for environmental consciousness in order to identify the main pillars of the training materials to be developed for the purpose of the 'ReClothing Training Guide'.

#### 1.3 Project target groups

The target groups addressed and affected by this research are:

- Directly:
  - Textile professionals (manufacturers, designers, colorists, stylists, converters, etc.) interested in or already taking initiatives towards environmental sustainability
  - VET & Textile experts willing to actively participate in an open dialogue about green methods that establish the importance of gender equality for the ecosystem
  - HEI with Textile departments





#### Indirectly:

- VET training organizations
- Public bodies
- NGOs or other organizations/authorities taking initiatives towards renewable resources and energy efficiency
- AR developers or developers/organizations willing to embrace innovative digital solutions for sustainable training purposes and enhanced learning experiences
- Policy makers

#### 2. Methodology

In order to efficiently identify the current practices, each partner organization will opt for different case studies applied in the country as indicative examples of the state of the art.

The desk research focuses on the following pillars:

- 1. Eco-sustainable practices initiated or implemented by women
- 2. Green practices for safeguarding the environment
- 3. Initiatives for clothing upcycling awareness
- 4. Practices related to gender-based training
- 5. Existing dialogues for the role of gender in environmental sustainability
- 6. Technologies used as innovative sustainable practices

Therefore, the project consortium will cast about for any practices – or the lack of them – among the partner countries with a view to formulate a training solution tailored to the needs of the target group. The findings of the current research document will be validated directly by the project target group so as to ensure their active involvement in the project activities throughout its implementation. To that end, partners (except ATERMON as an IT company and UNICERT as an accreditation body) will contact at least 25 participants demonstrating the results of this report and involving them in a needs verification survey.

#### 3. National Practices

# 3.1 Eco-sustainable practices initiated or implemented by women

Name of the organization:	Dace Akule
Name of the action:	Sustainable fashion expert
Year of implementation:	Since 2016 till now
Objectives of the action:	Individual consultant on sustainability and civil society issues.
Description of methodology:  Impact:	They are Jana Simanovska, Dace Akule un Santa Krastina. Jana holds PhD in environmental engineering and knows all about chemicals. Dace for many years worked at public policy think tank PROVIDUS and now manages several projects dealing with sustainable fashion. Santa is the leader of Climate-KIC HUB Latvia and works as a volunteer at NGO homo ecos. Together these ladies help us to evolve and become a better company each day!
	environmental pollution.
Website:	https://lv.linkedin.com/in/daceakule https://twitter.com/DaceAkule
Skills required to implement such an action	<ul> <li>Creativity</li> <li>Self-motivation</li> <li>Communication</li> <li>Decision making</li> <li>Inspiration</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	Dita Danosa
Name of the action:	Head of the Latvian Design Center, expert in creative industries and strategic management
Year of implementation:	Since 2018 till now
Objectives of the action:	Head of the Latvian Design Center, expert in creative industries and strategic management
Description of methodology:	The scope covers design, its value and sustainability, including the design of clothing and the preservation of its value.  Dita Danosa is Managing Director at Latvian Design Center, Managing Director at Latvian Fashion Chamber and Owner / Managing Director at TasteLatvia.



Impact:	Informed and educated society on the value and sustainability of design (including clothing). Reduced environmental pollution from clothing.
Website:	https://www.facebook.com/dita.danosa
Skills required to implement such an action	<ul> <li>Creativity</li> <li>Self-motivation</li> <li>Communication</li> <li>Decision making</li> <li>Inspiration</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	Laura Arnicāne
Name of the action:	Pioneer of the "zero waste" lifestyle in Latvia
Year of implementation:	Since 2017 till now
Objectives of the action:	A pioneer of minimalism in Latvia, a zero-waste lifestyle - to consume less, more prudently and with better quality.
Description of methodology:	A pioneer of minimalism in Latvia, she began writing about the "zero waste" or waste-free lifestyle several years ago on her blog "Seek the Simple," encouraging people to spend less, more wisely, and with higher quality. The "zero waste" movement has also given rise to the notion of the "capsule wardrobe," which helps to conserve resources including time, money, and energy.  Laura describes herself as a humpal person with an eagle's eye, which enables her to identify high-quality items in the variety of second-hand stores and to add high-quality, versatile clothing to her capsule wardrobe.
Impact:	The number of followers of fast fashion has decreased. The amount of clothing waste in landfills has been reduced. A sustainable and more environmentally friendly way of life.
Website:	https://www.facebook.com/arnicane.laura https://www.lsm.lv/raksts/dzivestils/cilvekstasti/humpalu- cilveks-ar-ergla-acizero-waste-dzivesstila-pioniere-laura- arnicane.a375100/ https://ligavam.lv/idejas-padomi/kapsulas-garderobe-ka- atvieglot-garderobes-izveides-procesu



	https://www.zalabriviba.lv/dzivesveids/mode/noslegsies- kampana-atmasko-t-kreklu/
Skills required to implement such an action	<ul> <li>Creativity</li> <li>Self-motivation</li> <li>Communication</li> <li>Decision making</li> <li>Inspiration</li> </ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Dace Saukuma
Name of the action:	Fashion Revolution Latvia coordinator
Year of implementation:	Since 2018 till now
Objectives of the action:	Get brands to switch to a sustainable business model, educate customers about the negative effects of fast fashion, and demonstrate to them how to use and purchase clothing ethically.
Description of methodology:	Works one-on-one with clients, forges partnerships with educational institutions, businesses, and other organizations, all in an effort to teach people how to shop more responsibly, weighing whether an item is truly necessary before purchasing it, and avoiding impulsive purchases in the heat of the moment.
Impact:	The number of followers of fast fashion has decreased.  The amount of clothing waste in landfills has been reduced.  A sustainable and more environmentally friendly way of life.
Website:	https://www.kurzemnieks.lv/dzive/10844-modes-patiesa-cena/https://naba.lsm.lv/lv/raksts/nezale/kas-ir-atra-mode-un-ka-pilnveidot-savu-garderobi-ilgtspejiga-una102456/https://twitter.com/DaceAkule/status/961877315969044480
Skills required to implement such an action	<ul> <li>Creativity</li> <li>Self-motivation</li> <li>Communication</li> <li>Decision making</li> <li>Inspiration</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure and finances</li> </ul>

Name of the organization:	Sabīne Vīksne
Name of the action:	Fashion Revolution Latvia coordinator
Year of implementation:	Since 2018 till now



Objectives of the action:	Get brands to switch to a sustainable business model, educate customers about the negative effects of fast fashion, and demonstrate to them how to use and purchase clothing ethically.
Description of methodology:	Works one-on-one with clients, forges partnerships with educational institutions, businesses, and other organizations, all in an effort to teach people how to shop more responsibly, weighing whether an item is truly necessary before purchasing it, and avoiding impulsive purchases in the heat of the moment.
Impact:	The number of followers of fast fashion has decreased. The amount of clothing waste in landfills has been reduced. A sustainable and more environmentally friendly way of life.
Website:	https://www.kurzemnieks.lv/dzive/10844-modes-patiesa-cena/https://naba.lsm.lv/lv/raksts/nezale/kas-ir-atra-mode-un-ka-pilnveidot-savu-garderobi-ilgtspejiga-una102456/https://twitter.com/DaceAkule/status/961877315969044480
Skills required to implement such an action	<ul> <li>Creativity</li> <li>Self-motivation</li> <li>Communication</li> <li>Decision making</li> <li>Inspiration</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure and finances</li> </ul>

Name of the organization:	Žanna Dubska
Name of the action:	Stylist, follower of sustainable fashion
Year of implementation:	Since 2020 till now
Objectives of the action:	The stylist invites you not to follow fast fashion - to consume less, but more quality.
Description of methodology:	Fashion enthusiasts are urged to thoughtfully consider whether they actually need to purchase new clothing in large quantities, highlighting the fact that sometimes "less is more" and that it is preferable to purchase high-quality items that endure a long time.
Impact:	The number of followers of fast fashion has decreased. The amount of clothing waste in landfills has been reduced. A sustainable and more environmentally friendly way of life.
Website:	https://www.la.lv/foto-stiliste-zanna-dubska-rigas-centra-izgaz-drebju-kaudzi-cetru-metru-augstuma https://www.youtube.com/watch?v=Mk LExMRBil&t=595s
Skills required to implement such an action	<ul><li>Creativity</li><li>Self-motivation</li></ul>



	<ul><li>Communication</li><li>Decision making</li><li>Inspiration</li></ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li></ul>
	<ul> <li>Lack of infrastructure</li> </ul>

Name of the organization:	Anete Ozoliņa
Name of the action:	Sustainable fashion and lifestyle blogger
Year of implementation:	Since 2021 till now
Objectives of the action:	To reveal to individuals a lifestyle of conscious simplicity and sustainable fashion
Description of methodology:	Promotes a lifestyle that is environmentally friendly - sustainable fashion, waste sorting, as little as possible of polyethylene and other environmentally unfriendly materials.
Impact:	The number of followers of fast fashion has decreased. The amount of clothing waste in landfills has been reduced. A sustainable and more environmentally friendly way of life.
Website:	https://paradimodi.lv/ https://www.instagram.com/paradimodi/ https://linktr.ee/paradimodi
Skills required to implement such an action	<ul> <li>Creativity</li> <li>Self-motivation</li> <li>Communication</li> <li>Decision making</li> <li>Inspiration</li> </ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

#### 3.2 Green practices for safeguarding the environment

Name of the organization:	Baiba Ladiga
Name of the action:	Designer of sustainable fashion
Year of implementation:	Since 2012 till now
Objectives of the action:	Aims to create garments that are friendly for both – nature and a human body.
Description of methodology:	Works with natural material, pays extra attention to the quality of the material and follows the principles of zero-waste fashion.
Impact:	Less fabric loss, garments last longer and easier to recycle used clothes. Less textile waste ends up in landfills.
Website:	https://baibaladiga.com/
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Self-motivation</li> <li>Communication</li> <li>Decision making</li> <li>Inspiration</li> </ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Low demand for unique clothes</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	Zīle
Name of the action:	Fashion brand
Year of implementation:	Since 2014 till now
Objectives of the action:	More sustainable fashion future through the concept of upcycling.
Description of methodology:	Uses second hand clothing that is either hand picked by designer in vintage shops or donated by collaboration partner, charity shop OTRA ELPA, therefore every piece of clothing upcycled by ZĪLE is one of a kind and unique.
Impact:	Less textile waste ends up in landfills. Interesting and unique design.
Website:	https://zile-zile.com/pages/n



Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Low demand for unique clothes</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	Otra Elpa
Name of the action:	Charity shop
Year of implementation:	Since 2009 till now
Objectives of the action:	Connect people and unused things in a simple way.
Description of methodology:	The charity platform has set up 5 stores - four in Riga and one in Liepaja, where the team helps people donate and receive help in a simple and convenient way, giving things second life. Also, the profit is directed to charity and implementation of social projects.
Impact:	Less waste ends up in landfills, second life for garments, shoes, accessories and other textile.  During 13 years, the operation of the stores has provided financing in the amount of 154 thousand euros - for the implementation of social projects for 100 different organizations throughout Latvia, as well as provided assistance of approximately 2 million units to approximately 170 organizations.  Since 2019, the profits of the "Otra Elpa" Charity Store Network will be directed to the Children's Hospital Foundation and Children's Clinical University Hospital Organ Donor Program for Emergency Savings.
Website:	https://www.otraelpa.lv/par-mums/
Skills required to implement such an action	<ul> <li>Marketing</li> <li>Teamwork</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> </ul>



Name of the organization:	Swimbe
Name of the action:	Fashion brand
Year of implementation:	Since 2018 till now
Objectives of the action:	Waste management and environmental protection.
Description of methodology:  Impact:	Sews swimsuits from a unique Italian company "Carvico" fabric made out of old fishing nets, carpets, PET bottles etc. Uses zero-waste manufacturing process – makes small accessories or donates textile waste to the local NGO where people with special needs makes new products out of them. Hands over garments to a laboratory for testing for microplastic pollution and looking for ways to reduce this pollution.  Less waste ends up in landfills, seas, and the environment.
	Reduces microplastic pollution and raises public awareness. Profit goes to solve socially important issues – waste management and environmental protection.
Website:	http://www.swimbe.lv/about-us/
Skills required to implement such an action	<ul> <li>Teamwork</li> <li>Knowledge</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of support by bigger stakeholder</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	Fashion Revolution Latvia
Name of the action:	Gobal movement, fashion indurstry
Year of implementation:	Since 2018 till now
Objectives of the action:	To promote for a just and sustainable fashion business and bring attention to those working behind the scenes in the rapid fashion sector.  A part in Latvia of the global fashion industry that prioritizes people over growth and profit while protecting and restoring the environment.
Description of methodology:	Inform and educate the public on the structural issues the world fashion industry is facing. Educate individuals on the effects of their clothing and the ways in which they can affect the global fashion industry. Work with activists and artists to reframe important stories that are part of the culture of fashion.



	Encourage people to cherish quality, purchase less, and take better care of their clothing.  Give consumers and suppliers a platform that permits more visibility and lowers obstacles.
Impact:	A more educated society about the challenges of the global fashion industry and how one can recommend the global fashion industry.  More inspired people to consume less fast fashion, but to value quality and care for clothes.  Reduced waste of fast fashion clothing.
Website:	https://www.eliesma.lv/modes-patiesa-cena https://www.facebook.com/FashRevLv/
Skills required to implement such an action	<ul> <li>Design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of understanding</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	pARTapis
Name of the action:	Fashion brand
Year of implementation:	Since 2018 till now
Objectives of the action:	More sustainable fashion future through the concept of upcycling.
Description of methodology:	Creates unique garments using high-quality but no longer in use clothes and fabrics.
Impact:	There is less textile waste in landfills. Interesting and one-of-a-kind design.
Website:	https://www.partapis.com/ https://www.diena.lv/raksts/videunturisms/dabasdiena/partapis- kalpot-ilgakintervija-ar-apgerbu-zimolapartapisraditaju- kristini-kaleju-14234823
Skills required to implement such an action	<ul><li>Sewing and design</li><li>Creativity</li><li>Inspiration</li></ul>



	<ul><li>Self-motivation</li><li>Negotiation</li><li>Communication</li><li>Decision making</li></ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Low demand for unique clothes</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	VelgaCode
Name of the action:	Fashion brand
Year of implementation:	Since 2011 till now
Objectives of the action:	More sustainable fashion future through the concept of upcycling. Reduce, reuse, recycle.
Description of methodology:	A fashion brand with the goal of elevating, enticing, and philosophically meaningful reuse. Utilizing recycled materials, distinctive apparel and accessories are made, minimizing the environmental harm brought on by the manufacture of new garments. In order to make new ones, obsolete or useless objects are used.
Impact:	Less waste is disposed of in landfills since clothing, shoes, accessories, and other textiles can be reused. Interesting and unique garments.
Website:	https://www.facebook.com/velgacodedarbnica https://www.facebook.com/velgacode/ https://www.instagram.com/velgakrukovska/ https://rezeknesnovads.lv/viesiem/uznemeji-aicina- ciemos/velgacode-dizaina-un-susanas-darbnica/
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>Artistic vision</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>The proposed clothing models are not binding on the consumer</li> </ul>

Name of the organization:	Andele Mandele
Name of the action:	Online second hand shop



Year of implementation:	Since 2013 till now
Objectives of the action:	What one does not need can be useful to another, less new things, less waste
Description of methodology:	Internet platform with the ability to buy and sell clothes, accessories and household items that are no longer needed but are good and can be useful to others
Impact:	Less waste ends up in landfills, second life for garments, shoes, accessories and other textile.
Website:	https://www.andelemandele.lv/
Skills required to implement such an action	<ul> <li>Marketing</li> <li>Computer science, programming</li> <li>Teamwork</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li></ul>

Name of the organization:	Lupatiņa
Name of the action:	Fashion brand
Year of implementation:	Since 2020 till now
Objectives of the action:	Future fashion will be more environmentally friendly thanks to upcycling.
Description of methodology:	New clothes are created from existing clothes that are no longer relevant. Not only clothes are sewn, but also other household textiles, such as pillows.  Everything is used in the work - both cloth waste and obsolete clothes, thus reducing the generation of textile waste.
Impact:	The amount of textile waste is reduced. Obsolete clothing is given new life. Wearing unique clothes emphasizes the individuality of the wearer.
Website:	https://www.facebook.com/lupatinna
Skills required to implement such an action	<ul><li>Sewing and design</li><li>Artistic vision</li><li>Inspiration</li><li>Self-motivation</li></ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>The proposed clothing models are not binding on the consumer</li> </ul>



Name of the organization:	Commission Shop "Skapis"
Name of the action:	Commission shop
Year of implementation:	Since 2016 till now
Objectives of the action:	Opportunity to hand over obsolete clothes and accessories, which are then sold at affordable prices to interested parties.
Description of methodology:	Commission shop "Skapis" offers its customers to buy good quality new and little-used clothes at very good and affordable prices. The store is constantly replenishing the offer of goods, as well as revaluation of goods, therefore discounts are offered to buyers throughout the year. In the store, the commission can hand over new and little-used clothes, shoes, accessories - both for women and men. It is important that the delivered goods are of high quality, interesting, modern and seasonal.
Impact:	The amount of textile waste is reduced.  Opportunity to buy cheaper than in the store new.  Unique items that are not a small product can be sold.
Website:	https://www.facebook.com/veikalsskapis
Skills required to implement such an action	<ul> <li>Marketing</li> <li>Computer science, programming</li> <li>Teamwork</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li></ul>

Name of the organization:	Atver skapi
Name of the action:	Online second hand shop
Year of implementation:	Since 2018 till now
Objectives of the action:	We think of a green lifestyle, giving clothes a second life, not throwing them away.
Description of methodology:	AtverSkapi.lv is a clothing advertisement portal, a social platform where you can meet those who want to buy and sell. It's a way to dispose of your wardrobe from obsolete clothes, shoes, accessories or cosmetics, change it or give it away with a green lifestyle in mind, i.e. give your clothes a second life instead of throwing them away.
Impact:	The amount of textile waste is reduced. Second life for garments, shoes, accessories and other textile. Opportunity to buy cheaper than in the store new. Unique items that are not a small product can be sold.



Website:	https://www.facebook.com/www.atverskapi.lv
Skills required to implement such an action	<ul> <li>Marketing skills</li> <li>Computer science, programming</li> <li>Teamwork</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li></ul>

Name of the organization:	"Maisiņš (NE)vaig"
Name of the action:	Woven bag brand
Year of implementation:	Since 2021 till now
Objectives of the action:	Double-sided fabric bags made from recycled fabric, which are given a second chance to please someone and be useful again.
Description of methodology:	The bags are made of recycled material, allowing old textiles to be reborn into something new and reusable!
Impact:	Less waste ends up in landfills, allowing clothes and other textiles to be reused in a very useful way. The use of polyethylene bags by replacing them with cloth bags is reduced.
Website:	https://www.facebook.com/maisinsnevaig
Skills required to implement such an action	<ul><li>Sewing and design</li><li>Artistic vision</li><li>Inspiration</li><li>Self-motivation</li></ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>The proposed fabric bag models are not binding on the consumer</li> </ul>

Name of the organization:	SPIID
Name of the action/training:	Accessory and fashion brand
Year of implementation:	Since 2017 till now
Objectives of the action/training:	Focuses on transparent and environmentally friendly design.
Description of methodology:	Every item made in the SPIID studio is created using sustainably and responsibly produced natural fabrics or natural fabric scraps that are given to the designer by other green-minded designers.  SPIID creates products from organic thread, cooperates with local fashion brands in the transfer of fabric waste, has



	developed its own paper and textile recycling system, and found the most environmentally friendly printing color without chemical impurities. Silk flower earrings are hand-stitched to the base rather than being adhered with hot glue.
Impact:	Less fabric waste is being disposed of in landfills. Because they are created of natural, recyclable materials, items can be recycled. Sustainable and high-quality goods. Raising awareness about environmentally friendly design.
Website:	https://www.facebook.com/SPIIDfashion/
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	One Wolf
Name of the action/training:	Fashion brand
Year of implementation:	Since 2010 till now
Objectives of the action/training:	Supports zero waste and sustainable fashion.
Description of methodology:	Creates a separate, eco-friendly, and handmade clothing line from recycled denim and natural textiles.
Impact:	Sustainable design is becoming more and more popular among designers.
Website:	https://www.onewolf.lv/collections/sustainable https://www.rfw.lv/lv/designers/one-wolf
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> <li>Patience</li> </ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li><li>The high cost of apparel</li></ul>



Name of the organization:	Wooly Organic
Name of the action/training:	Toys and garments for kids
Year of implementation:	Since 2011 till now
Objectives of the action/training:	In an effort to combine social, environmental, and economic concerns, sustainable design is intended to serve as a legacy for future generations.
Description of methodology:	Wooly Organic offers modern and minimalist products that are always relevant, suitable for both sexes, and created with simplicity, durability, and comfort in mind.  All materials are natural. 100% organic fabrics are free of harmful toxins, dyes, or pesticides. 100% corn fiber for filling—naturally hypoallergenic and antibacterial. Also, there are highly qualified, harmonious, and happy employees.
Impact:	There are jobs for people with disabilities. The products can be recycled because they are made of natural materials. Quality and environmentally friendly design are considered during production. Materials produced by regional manufacturers are preferred.
Website:	https://woolyorganic.com/lv/par-mums/ https://lr1.lsm.lv/lv/raksts/monopols/uznemeja-madara- more.a100762/
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> <li>Patience</li> </ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li><li>Higher costs than average</li></ul>

Name of the organization:	Hebe
Name of the action/training:	Fashion brand for kids
Year of implementation:	Since 2013 till now
Objectives of the action/training:	Putting emphasis on ethical sourcing and production, Hebe aims to be as transparent in their processes as they can.



Description of methodology:	Efforts lie in manufacturing wisely and consciously not to overproduce or leave leftovers, and saving water and energy resources. Hebe strictly believes in using natural materials such as organic cotton that is not treated with harmful chemicals and is provided by trusted European suppliers. Production of garments, label tags, prints and packaging is done in Latvia, but other necessary details are ordered from neighbouring countries, thus cutting the distance from the producer to the user. HEBE uses recycled paper for label tags and a combined biodegradable material for the shopping bags that decomposes in nature in three years' time.
Impact:	Less fabric scraps and waste ends up in landfills. Using natural raw materials that are safe for children and the environment while saving water and electricity.
Website:	https://hebe.lv/lv/about-us/
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Higher costs for garments</li> </ul>

Name of the organization:	Slooow hands
Name of the action/training:	Fashion brand
Year of implementation:	Since 2018 till now
Objectives of the action/training:	Remake vintage clothing by adding a feminine touch.
Description of methodology:	At the beginning, the designer bought only vintage blouses of high quality and embroidered them, thereby breathing new life into them.  Later, she started to sew shirts herself using organic and recycled cotton. As a result, part of the SLOOW HANDS assortment is vintage garments; the second part is designers' own tailoring.
Impact:	Vintage clothes have a second chance to live a new, more feminine life.



	Raising awareness about environmentally friendly design. Less quality garments that are damaged end up in waste.
Website:	https://www.fold.lv/2021/10/pazinoti-latvijas-modes-gada- balvas-nominanti/ https://www.instagram.com/slooow_hands/
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Patience</li> </ul>
Potential challenges	<ul> <li>Difficulty in finding the right buyer</li> <li>Difficulty in finding suitable vintage garments</li> <li>Embroidery by hand takes a lot of time.</li> </ul>

Name of the organization:	For lovers & trees
Name of the action/training:	Knitwear fashion brand
Year of implementation:	Since 2020 till now
Objectives of the action/training:	Their mission is to leave a positive impact on nature.
Description of methodology:	The brand uses 100% natural and harmless yarn selection that feels gentle on the skin, including 100% extra fine merino wool, mohair, and silk blends from Italy. They also value nature, therefore as a gesture of gratitude, they plant trees.
Impact:	100% natural garments. Increasing public awareness of environmentally friendly design.
Website:	https://forloversandtrees.com/ https://www.fold.lv/2021/10/pazinoti-latvijas-modes-gada- balvas-nominanti/
Skills required to implement such an action/training	<ul> <li>Knitting and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	Difficulty in reaching out interested parties

Name of the organization:	Recycled.lv
Name of the action/training:	Fashion brand



Year of implementation:	Since 2013 till now
Objectives of the action/training:	The philosophy of Recycled.lv is recycling in order to restore feelings, the spirit of time and the atmosphere.
Description of methodology:	Not only does existing, quality clothing come to life, but also the feelings of femininity, elegance, grace, and a sense of aristocracy, which can be enjoyed by every woman who puts on any of these garments. The designer washes the clothing twice before processing, since she believes that used clothing does not always have positive energy. Clothes lose their previous energy as soon as they are transformed.
Impact:	Quality garments have a second chance to live. Less textile waste in landfills. Increasing public awareness of environmentally friendly design.
Website:	http://www.recycled.lv/index.php?lang=lv&id=1 https://arterritory.com/lv/arhitektura_dizains mode/raksti/15393- apgerba_reinkarnacija_jeb_ilgtspejigs_modes_dizains_latvija/
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Low demand for unique clothes</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> </ul>

Name of the organization:	Ulmaņbikses
Name of the action/training:	Recycled pants brand
Year of implementation:	2013-2016?
Objectives of the action/training:	Recycle already-worn but quality trousers.
Description of methodology:	By recycling two ready-made, already worn trousers, one new - baggy harem pants-rooted in the clothing traditions of the Middle and Middle East - is created in a contemporary design.
Impact:	Less textile waste in landfills.



Website:	https://www.delfi.lv/izklaide/sovbizness/mode/jauns-brinums-latvijas-mode-ulmanbikses.d?id=43661995 https://arterritory.com/lv/arhitektura_dizainsmode/raksti/15393-apgerba_reinkarnacija_jeb_ilgtspejigs_modes_dizains_latvija/
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Low demand for unique clothes</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> </ul>

Name of the organization:	Twach
Name of the action/training:	Movement/ fashion brand
Year of implementation:	2016
Objectives of the action/training:	The philosophy of the company is to uphold a pleasant and sustainable lifestyle. The selection of clothing is a crucial component of it, and Twach advises choosing wisely while increasing the potential for recycling.
Description of methodology:	One of the driving forces behind the project is the desire to create an alternative offer for clothing that can be purchased in stores—one that is made from carefully selected recycled materials.  Brand also educates people about climate change, the social problems that arise as a by-product of the fashion industry, and ways we can reduce it by changing our dressing habits.
Impact:	Quality garments have a second chance to live. Less textile waste in landfills. Increasing public awareness of environmentally friendly design.
Website:	https://m.facebook.com/pg/twach.clothing/about/?ref=page_int ernal&mt_nav=0 https://www.delfi.lv/calis/spogulis/garderobe/nonemsi-jumi- ieraudzisi-bangladesas-audumu-twach-autore-kristine- daukste-par-apgerbu-kvalitati.d?id=47142927
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>



Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Low demand for unique clothes</li> </ul>
	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li></ul>

Name of the organization:	ZanziBach
Name of the action/training:	Fashion brand, Sustainable sewing training studio, hobby- sewing community
Year of implementation:	Since 2013 till now
Objectives of the action/training:	A sewing training platform where everyone can learn how to create quality and sustainable clothing for themselves and their families.
Description of methodology:	The creator of ZanziBach, Zanda, teaches sewing to the family's busy working women who are attempting to live a more conscious lifestyle, building their own authentic wardrobe, and believing that the clothes they wear and carry actually have an impact on the world, making it a better and cleaner place to live.  Since protecting the environment has always been important to her, the materials she employs in her projects are of the highest caliber, are manufactured sustainably, and cause the least amount of pollution.
Impact:	Sustainable and conscious wardrobe made of environmentally friendly textiles. Reduced impact of fast fashion. Reduced clothing waste in landfills.
Website:	https://zanzibach.com/
Skills required to implement such an action/training	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Too high of a cost for clothing made of eco-friendly fabric, which is more costly than typical</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> </ul>

Name of the organization:	Miesai
Name of the action:	Design company
Year of implementation:	2013



Objectives of the action:	The aim is to appreciate simple but meaningful everyday things with interesting design.
Description of methodology:	An independent design firm from the Baltics called "Asketic" started the business. Our goal is to bring good design back to commonplace items. By making wise purchases, we encourage individuals to buy less.  Simple things in life are what really count.  We support ethical production and pricing, and we want to help our customers buy fewer things by helping them make wise decisions. Both our online store and a few select lifestyle and concept stores in Europe sell our products.
Impact:	The number of followers of fast fashion has decreased. The amount of clothing waste in landfills has been reduced. A sustainable and more environmentally friendly way of life.
Website:	https://www.miesai.com/pages/about-us
Skills required to implement such an action	<ul> <li>Creativity</li> <li>Self-motivation</li> <li>Communication</li> <li>Decision making</li> <li>Inspiration</li> </ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>A design that ordinary people do not understand and do not want to buy</li> </ul>

Name of the organization:	Be-with
Name of the action:	Fashion design
Year of implementation:	Since 2017 till now
Objectives of the action:	The use of ecological textile materials in creating designer clothes.
Description of methodology:	In quest of eco-friendly and skin-friendly fibers, we have come across numerous of them, and our favorites are featured in the inaugural collection. The brand focuses on sustainable and exceedingly comfortable fabrics.
Impact:	Sustainable and conscious wardrobe made of environmentally friendly textiles. Reduced impact of fast fashion. Reduced clothing waste in landfills.
Website:	https://bewithclothing.com/pages/fabrics
Skills required to implement such an action	<ul><li>Sewing and design</li><li>Creativity</li></ul>



	<ul> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Too high of a cost for clothing made of eco-friendly fabric, which is more costly than typical</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> </ul>

Name of the organization:	MUTA
Name of the action:	Fashion design
Year of implementation:	Since 2020 till now
Objectives of the action:	The use of ecological textile materials in creating designer clothes.
Description of methodology:	Even the slightest details are always taken care of by the business. You can be confident that this company will go above and above to give the consumer a product that was manufactured with care and accuracy. The brand promotes selecting the best option available, doing the right thing, and assisting the customer in protecting the environment by using ORGANIC COTTON materials. Every movement is gentle and comfortable thanks to the ability of organic cotton to let the skin breathe.  Let's move responsibly and slowly in the direction of the environment and your comfort.
Impact:	Sustainable and conscious wardrobe made of environmentally friendly textiles. Reduced impact of fast fashion. Reduced clothing waste in landfills.
Website:  Skills required to implement such an action	https://mutastore.com/mission/ https://inkubatori.magneticlatvia.lv/radoso-industriju- inkubators/muta/ https://www.instagram.com/muta_comfortwear/?fbclid=lwAR2I MmlmrK5LuGNwwXtNba1rj5FfJX6uIRQI01kx2E7hHYMpyG1y iCkTq0s  Sewing and design Creativity Inspiration Self-motivation Negotiation Communication Decision making



Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Too high of a cost for clothing made of eco-friendly fabric, which is more costly than typical</li> <li>Lack of general awareness</li> </ul>
	<ul> <li>Difficulty in reaching out interested parties</li> </ul>

Name of the organization:	Cemme
Name of the action:	Fashion design
Year of implementation:	Since 2020 till now
Objectives of the action:	The quality of good fabric, the sustainability of production and good design, which they try to combine in the created design products, are highly valued.
Description of methodology:	For adults, kids, and man's closest friends, CEMME makes unusual and distinctive apparel and accessories. Clothes that will make your originality stand out from the crowd are made with premium European-certified fabrics and original designs. Each item is manufactured by hand with the highest care and attention paid to the final product's quality.
Impact:	Sustainable and conscious wardrobe made of environmentally friendly textiles. Reduced impact of fast fashion. Reduced clothing waste in landfills.
Website:	https://cemmeshop.lv/par-mums-2/
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Too high of a cost for clothing made of eco-friendly fabric, which is more costly than typical</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> </ul>

Name of the organization:	Benji Knewman
Name of the action:	Fashion design
Year of implementation:	Since 2014 till now
Objectives of the action:	Clothes created with respect for the environment and people.
Description of methodology:	Items that are handcrafted from premium, environmentally friendly textiles.



Impact:	Sustainable and conscious wardrobe made of environmentally friendly textiles. Reduced impact of fast fashion. Reduced clothing waste in landfills.
Website:	https://benjiknewman.com/read/
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>Clothing models that are not relevant to the society</li> <li>Too high of a cost for clothing made of eco-friendly fabric, which is more costly than typical</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> </ul>

Name of the organization:	Esute shop
Name of the action:	Fashion brand
Year of implementation:	Since 2021 till now
Objectives of the action:	Create clothes for the whole family from environmentally friendly textile materials.
Description of methodology:	The brand is created to be with a person and his family. The clothes that are created have a comfortable and unique design, made from nature-friendly textile materials. The design is sustainable and looks good.
Impact:	Sustainable and conscious wardrobe made of environmentally friendly textiles. Reduced impact of fast fashion. Reduced clothing waste in landfills.
Website:	https://www.facebook.com/esuteshop/photos/a.118238743753 657/351041443806718/ https://www.esute.eu/pages/about-us
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	Clothing models that are not relevant to the society



<ul> <li>Too high of a cost for clothing made of eco-friendly fabric, which is more costly than typical</li> </ul>
<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li></ul>

Name of the organization:	Lindstrom Latvia
Name of the action:	Provision of textile service
Year of implementation:	Since 1994 till now
Objectives of the action:	The objective is long-term growth that is consistent with social and environmental responsibility. Utilizing the potential given by digitization, we are able to find ways for both our clients and ourselves to work more productively while using fewer resources.
Description of methodology:	Every single choice is centered on taking care of people and the environment.  When offering textile services to our clients, decisions are made with sustainability, or responsible management, in mind. Utilizing the Circular Economy and its supporting technologies, true, long-lasting partnerships are formed, and mutual care is practiced. We offer a simple-to-use textile service with enthusiasm and a human attitude, and we assist our customers in becoming more environmentally friendly.
Impact:	Reduced impact on environmental pollution.
Website:	https://lindstromgroup.com/lv/par-mums/ilgtspeja/
Skills required to implement such an action	<ul> <li>Design</li> <li>Creativity</li> <li>Inspiration</li> <li>Self-motivation</li> <li>Negotiation</li> <li>Communication</li> <li>Decision making</li> </ul>
Potential challenges	<ul> <li>The product is binding on a small part of society</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> </ul>

#### 3.3 Initiatives for clothing upcycling awareness

Name of the organization:	SIA "ZAAO"
Name of the action:	Action "Second time in fashion"
Year of implementation:	2021
Objectives of the action:	To reduce the amount of waste disposed in landfills, to encourage citizens give new life clothes, shoes and home textiles, that are not worn out.
Description of methodology:	Footwear, clothing and home textiles handed over at ECO squares could be exchanged for a coupon with the opportunity to win prizes by drawing lots from ZAAO and other supporters of the campaign.
Impact:	The population handed over 25 tons of usable textiles in one month. In comparison, the average volume transferred to ECO squares increased by 357% this month.
Website:	https://www.zaao.lv/lv/zinas/akcija-otrreiz-mode-savaktas-25- tonnas-lietotu-apavu-un-apgerbu
Skills required to implement such an action	<ul><li>Teamwork</li><li>Negotiation</li><li>Communication</li><li>Decision making</li></ul>
Potential challenges	<ul> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Difficulty to attract sponsors for prizes</li> <li>Difficulties in finding new uses for collected textile</li> </ul>

Name of the organization:	Zaļā Brīvība
Name of the action:	Discussion "Carrots or whips: What policies will strengthen the sustainability of the textile industry"
Year of implementation:	2022
Objectives of the action:	Inform the public about what needs to be done to increase sustainability in the textile sector.
Description of methodology:	In the form of a discussion at the Lampa Festival, industry experts discuss and talk about current EU-level initiatives that Latvia has committed to increase sustainability in the textile sector and how to inform consumers about the quality of clothing.



Impact:	Industry experts gets a different perspective. Listeners gain knowledge on how to improve sustainability in the textile industry and can start putting it into practice.
Website:	https://festivalslampa.lv/en/programme/pasakumi/1886
Skills required to implement such an action	<ul><li>Teamwork</li><li>Negotiation</li><li>Communication</li></ul>
Potential challenges	<ul><li>Different opinions</li><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Zaļā Brīvība
Name of the action:	An educational campaign "Fashion and the environment - how does it affect me?"
Year of implementation:	2020-2021
Objectives of the action:	To promote young people's understanding of the clothing industry, the natural capital used in it and the transition to a circular economy in order to promote a change in daily habits.
Description of methodology:  Impact:	An educational campaign implemented in five stages, which will mark the life cycle of clothing, with an in-depth look at the impact on the environment, people and the economy. In each cycle, video, audio and visual materials will be published, involving experts, as well as popular opinion leaders in the youth audience - project ambassadors. Also, in each cycle, with the help of tasks and competitions, representatives of the direct and indirect audience will be involved, allowing to strengthen the knowledge acquired in the educational campaign and providing a basis for changing habits in the consumption and use of clothing.  Educational video about the impact of fashion on the environment that informs young people in an interesting way. The course of the project is reflected in the websites and television of several counties, allowing information to reach a wider range of the population.
Website:	https://www.zalabriviba.lv/zb-projekti/mode-un-vide-ka-tas-skar-mani/
Skills required to implement such an action  Potential challenges	<ul> <li>Teamwork</li> <li>Negotiation</li> <li>Communication</li> <li>Ability to work with a large amount of information</li> <li>Ability to create video, audio materials</li> <li>Difficulty in reaching out interested parties</li> </ul>
	<ul><li>Lack of support by bigger stakeholder</li><li>Lack of infrastructure</li></ul>



Name of the organization:	"Clean R", "Eko Rija"
Name of the action:	Textile collection containers
Year of implementation:	2021
Objectives of the action:	Reduce waste by giving a second chance to unnecessary but reusable or recyclable textiles.
Description of methodology:	Textiles collected in containers end up in a sorting center, where they are sorted - quality clothing and textiles is reused, materials that cannot be recycled ends up into upholstered furniture, or textile that is not suitable for this purpose - in waste.
Impact:	Possibility to sort textiles and reduce the amount of textile waste in landfills.
Website:	https://cleanr.lv/aktualitates/cleanr-uzstada-22-konteinerus- tekstilam/ https://cleanr.lv/jautajumi-atbildes/kur-nonak-savaktais- tekstils-un-kas-ar-to-tiek-darits-talak/
Skills required to implement such an action	<ul><li>Communication</li><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Damaged, dirty, wet textiles</li> </ul>

Name of the organization:	"Eco Baltia vide", "Latvijas zaļais punkts"
Name of the action:	All-Latvian sorting - textile, "Give your clothes a 'second life'"
Year of implementation:	2020
Objectives of the action:	Inform the public about the possibilities of textile recycling, reduce the amount of waste in landfills.
Description of methodology:	Possibility to sort textiles, thus reducing the amount of textile waste in landfills.  Video materials and booklets have been created to attract the public "Give your clothes a second life".
Impact:	Clothing is given a "second life". Used blankets end up in animal shelters. The products are donated to charities. Part of the clothing goes to recycling.
Website:	https://www.ecobaltiavide.lv/tekstila-skirosana/



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	amis 8d763.jpg
Skills required to implement	<ul> <li>Communication</li> </ul>
such an action	<ul> <li>Planning</li> </ul>
	<ul> <li>Teamwork</li> </ul>
	<ul> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> </ul>
	<ul> <li>Lack of infrastructure</li> </ul>
	<ul> <li>Damaged, dirty, wet textiles</li> </ul>
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Name of the organization:	TV3 "Bez Tabu"
Name of the action:	Project "Reveal the T-shirt"
Year of implementation:	2021
Objectives of the action:	The project highlights the environmental impact of the clothing industry and offers solutions to strengthen the circular economy.
Description of methodology:	More than 500 students from 17 schools in Latvia studied many facets of the sustainability of the textile industry online using the example of the T-shirt, which is a popular among young people. Data visualizations, expert interviews, and indepth examination of their own T-shirts were used to study the five stages of the T-shirt life cycle, from the extraction of raw materials to post-consumption.  Participants drew, created videos, made data visualizations to tell about the composition, design, production, care of their T-shirt and what to do with it at the end of its life. The winners of the competition could choose a T-shirt from seven Latvian brands, whose assortment includes clothes with an eco-label or is made from environmentally friendly materials.
Impact:	500 young people were involved in a project on responsible design and lifestyle, and more than 170 entries were received in five stages of the competition. Throughout the campaign, more individuals in the population were informed.
Website:	https://beztabu.tv3.lv/interesanti/cik-nevainigs-ir-t-krekls-kas-ir-tava-skapi/
Skills required to implement such an action	<ul><li>Teamwork</li><li>Negotiation</li></ul>



Potential challenges	<ul> <li>Cooperation</li> <li>Communication</li> <li>Decision making</li> <li>Lack of general awareness</li> <li>Difficulty in reaching out interested parties</li> <li>Difficulty to attract sponsors for prizes</li> </ul>

Name of the organization:	Swedish Chamber of Commerce in Latvia, Swedish Embassy in Riga, Swedish Institute, Latvian Fashion Chamber
Name of the action:	Webinar "The Future of Sustainable Fashion"
Year of implementation:	2021
Objectives of the action:	The conceptual dimension of sustainability entails a multitude of elements - responsibility, compliance, governance, people, as well as various social and economic aspects. Subsequently, with EU targets in mind, sustainability, simultaneously, becomes the main strategy and instrument for limiting our footprint.
Description of methodology:	Swedish Embassy, Swedish Chamber of Commerce in Latvia and Swedish Institute is purposefully building, expanding and distributing experience on the topic of sustainability among businesses.
Impact:	Opportunity to not only share insights between members of the chamber, but also across various industries and learn of the best examples from Sweden and abroad.
Website:	https://labsoflatvia.com/en/events/the-future-of-sustainable-fashion https://www.facebook.com/events/2963289183951020?acontext=%7B%22event_action_history%22%3A[%7B%22mechanism%22%3A%22search_results%22%2C%22surface%22%3A%22search%22%7D]%7D
Skills required to implement such an action	<ul><li>Negotiation</li><li>Communication</li><li>Decision making</li></ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li></ul>

Name of the organization:	Latvijas Sabiedriskie Mediji
Name of the action:	Broadcast "Nezāle", theme - fast fashion
Year of implementation:	2018
Objectives of the action:	Inform the people of Latvia that the textile industry is the second most polluting industry in the world, behind the oil sector. Additionally, explain the causes of such a bad nomination.



Description of methodology:	The show speaks to two young activists, Dace Saukuma and Dita Kalniņa, whose mission is to educate the public on how to buy clothes, shoes, and accessories thoughtfully. Telling what is the real price for big brand stores to sell their clothes so cheaply. Ladies are offering action plans to improve their wardrobes in a sustainable and environmentally friendly way.
Impact:	The consequences of fast fashion on environmental pollution are being made known to Latvians, along with tips on how to alter their purchasing habits and reduce pollution.
Website:	https://www.facebook.com/nezale/photos/sestdien-14-apr%C4%ABI%C4%AB-pl-12-raid%C4%ABjum%C4%81-nez%C4%81le-par-to-ka-%C4%81tr%C4%81-mode-fast-fashion-ir-ot/809844355868661/https://naba.lsm.lv/lv/raksts/nezale/kas-ir-atra-mode-un-ka-pilnveidot-savu-garderobi-ilgtspejiga-una102456/
Skills required to implement such an action	<ul><li>Negotiation</li><li>Communication</li><li>Decision making</li></ul>
Potential challenges	<ul><li>Lack of general awareness</li><li>Difficulty in reaching out interested parties</li></ul>

Name of the organization:	Ziemeļvalstu Ministru padomes birojs Latvijā, Zaļā Brīvība
Name of the action:	Project "Towards a textile circulation system in the Nordic and Baltic countries"
Year of implementation:	2018-2020
Objectives of the action:	The objective is to boost textile collection, reuse, and recycling while improving knowledge of textile waste generation, prevention, and reduction in the Baltic Sea region.  Additionally, it aims to establish efficient policies to promote a textile economy.
Description of methodology:	A shared understanding of the state of used textiles in the area can be achieved through the exchange of knowledge about Nordic best practices, technical innovation, and other solutions in the field of textile collecting, sorting, reuse, and recycling. It can be used as a forum by Nordic and Baltic stakeholders to encourage collaboration in the region's textile industry.  The Baltic States have the potential to establish a textile circulation system with the Nordic nations, but for this potential to be realized, business and policymakers must take action.



Impact:	The public is informed and educated about the generation of textile waste, about the possibilities to prevent it and reduce its amount in the Baltic Sea region. Increased capacity for textile collection, reuse and recycling has been developed, and effective policies have been developed to move the textile economy forward. Reduced textiles in landfills.
Website:	https://norden.lv/lv/sadarbibas-projekti/ilgtspejiga- attistiba/cela-uz-tekstila-aprites-sistemu-ziemelvalstis-un- baltijas-valstis/ https://www.zalabriviba.lv/ilgtspejigs-paterins/projekts-cela-uz- tekstila-aprites-sistemu-ziemelvalstis-un-baltijas-valstis/
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	Festivāls LAMPA, Zaļā Brīvība
Name of the action:	Discussion: "Used and unused clothing: waste or a valuable raw material?"
Year of implementation:	2022
Objectives of the action:	Informed society about used clothing as a valuable raw material.
Description of methodology:	Discussion about how used clothing and fabric waste are currently employed in Latvia with manufacturers, environmentalists, and policy officials - both in inventive new items, as well as in the mountains of waste. In order to prepare for 2025, when textile waste will need to be sorted in all EU countries, the discussion will be based on a 2019 study on textile waste in Latvia and the Baltic States. The discussion will cover both the policy level and the individual level, or the decisions that each person makes when deciding how to utilize their clothing and other textile items. Responsible for the discussion is the organization Zaļā Brīvība.
Impact:	Informed society about used clothing as a valuable raw material.
Website:	https://festivalslampa.lv/lv/programma/pasakumi/1089
Skills required to implement such an action	<ul><li>The skills of speech</li><li>Communication</li></ul>



	<ul><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Getting to the festival because it is not located in Riga</li> </ul>

Name of the organization:	Ziemeļvalstu Ministru padomes birojs Latvijā
Name of the action:	Discussion on sustainable fashion initiatives in the Nordic countries
Year of implementation:	2019
Objectives of the action:	Several artists shared their experiences of the designer's role and responsibility in creating sustainable fashion.
Description of methodology:	Kristín Ingvarsdóttir (Iceland), project manager for The Weather Diaries from the Northern House in Reykjavik; Tone Skrdal Tobiasson, a writer from Norway, editor of fashion publications, author of numerous books and research, and creator of the Nordic Initiative Clean & Ethical; Icelandic fashion designer Steinunn Sigurardóttir, also known as STEiNUNN. STEiNUNN's artistic ingenuity is founded on years of working with a variety of well-known fashion houses and in-depth familiarity with the texture and three-dimensional forms of the material; Gurun Rógváttir (Faroe Islands). Fashion designer Gudruna Ludviga and her business partner Gudruna Rogvadotira are the minds behind the Faro brand Gurun & Gurun. Gudruna Ludviga works in the transitional spaces where conventional and cutting-edge knitting collide thanks to his sophisticated taste, great sense of material, and eye for color.  Rolands Peterkops is from Latvia's Mareunrols. Mārīte Mastiņa-Pterkops and Rolands Pterkops, two fashion designers, established the MAREUNROL'S brand in 2006. In order to make apparel that tells its own tale and has a life of its own, artists must give each and every detail meaning and value.
Impact:	The public is made aware of the aesthetic value of clothes as well as the fact that it can be made for long-term use and does not necessarily need to be observed frequently.
Website:	https://norden.lv/lv/aktualitates/jaunumi/diskuija-par- ilgtspejigas-modes-iniciativam-ziemelvalstis/
Skills required to implement such an action	<ul><li>The skills of speech</li><li>Communication</li><li>Planning</li></ul>



	<ul><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Eiropas savienības māja
Name of the action:	Discussion "What to do: the environment and textiles"
Year of implementation:	2020
Objectives of the action:	Discussing the interaction between the environment and the textile industry, informing the public
Description of methodology:	The interaction between the textile industry and the environment will be covered by experts. What will people consume in the future in terms of clothing? What do people buy and wear today? The environment is affected in what ways? Are more creative, environmentally friendly solutions being sought by the textile industry? Could one of the solutions to environmental issues be the creation of garments from currently uncommon materials? The following people took part in the conversation:  Linda Austra Ārende, research assistant in clothing technology at Riga Technical University  Agne Ellere, business and innovation student at Riga Technical University  Dace Akule, sustainable fashion expert, Green Freedom Association
Impact:	The benefits of the shift to a sustainable green economy are made known to citizens and enterprises in the European Union.  An economy that improved its competitiveness and adapted to a greener future while safeguarding the environment and granting new consumer rights.  Developed market for textile recycling in the European Union.
Website:	https://esmaja.lv/lv/telpas/tiessaiste/pasakumi/diskusija-kads- sakars-vide-un-tekstils
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>People are not ready to accept "green thinking"</li> <li>Lack of infrastructure</li> </ul>



Name of the organization:

show

Name of the action:

#### Stimulating gender-based innovative training methods to promote CLOTHING REcycling through Augmented Reality

Name of the organization:	Radio "Klasika"
Name of the action:	Radio broadcast, conversation: "Fashion - fast and sustainable"
Year of implementation:	2020
Objectives of the action:	A discussion about the impulsive buying encouraged by clothes manufacturers and the numerous forms of pollution the fashion business causes with sustainable fashion specialists Daci Akuli and sustainable fashion designers Baiba Ladigu-Kobayashi.
Description of methodology:	Fast fashion promotes buying plenty of inexpensive, supposedly throwaway apparel. Many of us have taken notice of the mounds of apparel that no one is interested in, as well as the price reductions that are advertised in the storefront windows. What lodging do they use? What follows for them? A significant portion of the fashion industry, the textile industry, generates 1.2 billion tonnes of carbon dioxide annually. This has a greater global warming impact than all of the foreign travel and shipping put together. Toxic dyes that end up in the environment are used in the manufacture, spinning, and dyeing of raw materials like cotton, in contrast. Acrylic, nylon, and polyester are not biodegradable materials.
Impact:	The public is aware of the harm fast fashion does to the environment.  People strive to purchase sustainable and reusable clothing instead than rapid fashion, which is less common.  Designers of clothing are starting to create new, intriguing, and distinctive designs by redesigning and re-sewing already made garments.
Website:	https://klasika.lsm.lv/lv/raksts/kapec-dizains/mode-atra-un-ilgtspejiga.a126656/
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>People are not ready to accept "green thinking"</li> <li>Lack of infrastructure</li> </ul>

Daugavpils dizaina un mākslas vidusskola "Saules skola" "Sustainable fashion" - photo exhibition, lecture, and apparel



Year of implementation:	2019
Objectives of the action:	Through photographs, lectures and clothing demonstrations, reveal to people that clothing passed down from generation to generation has value.
Description of methodology:	Participating in the event were Velga Krukovska, the creator of the sustainable clothing line Velga Code, and Dace Akule, a sustainable fashion specialist from the Green Freedom Association.  The picture exhibition "Zero Waste Latvia" and the winning entries from the photo story competition "Inherited is valuable" were both opened. Everyone got the chance to recycle worn clothing at the event using the special bins that Eco Baltia vide and the Latvian Green Dot offered.
Impact:	The public is orally and visually informed about the value of sustainable clothing, about the possibility of recycling and recycling obsolete clothing.  Reduced waste clothing.
Website:	https://epale.ec.europa.eu/lv/content/ilgtspejiga-mode-foto- izstade-lekcija-un-apgerbu-demonstracija
Skills required to implement such an action	<ul> <li>Creativity</li> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>People are not ready to accept "green thinking"</li> <li>Lack of infrastructure</li> </ul>

Name of the action:	Donation of clothes and accessories
Year of implementation: Si	Since 1918 till now
de	Giving people the chance to store outdated clothing in designated bins or spaces that can benefit others is one of the Red Cross's efforts.
id op w H	With time, LSK has continued to believe in the fundamental deas of the SK movement, and its major objective is still to operate as a state aid, enhancing the living conditions of those who are most in need of help. However, coordinating aid in the form of clothing and accessory donations is extremely beneficial for the



	environment since it allows massive numbers of individuals to transfer clothing that is no longer functional for them, hence lowering environmental pollution from clothing waste.
Impact:	Possibility to sort textiles and reduce the amount of textile waste in landfills.
Website:	https://www.redcross.lv/
Skills required to implement such an action	<ul><li>Communication</li><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Latvijas modes palāta
Name of the action:	The conversation "How to make the fashion industry sustainable?"
Year of implementation:	2022
Objectives of the action:	The negotiations' goal is to advance knowledge of sustainable fashion's guiding principles, the roles and responsibilities of the various stakeholders in the fashion industry, including manufacturers, traders, and consumers, and the roles and responsibilities of fashion designers in developing sustainable fashion products.
Description of methodology:	On a variety of subjects, the seminars are planned cyclically. Implementing the EU Strategy on the Sustainability and Recyclability of Textiles was the first topic of discussion. The talks are divided into two sections; the audience is introduced to the topic in the first section by two specialists. With "Development of EC Regulation for Promotion of Sustainability in the Textile Sector," Mārtiņš Zemtis, Deputy Head of the EC Representation.  The theme of Dace Akule's presentation was "How to practically stimulate development towards the sustainability of the textile industry in Latvia." He is a sustainable textile expert with the organization "Green Freedom."  Dita Danosa, the director of the Latvian Design Center, facilitates a debate among specialists during the second segment of the talk.
Impact:	Informed society about used clothing as a valuable raw material.
Website:	https://www.facebook.com/events/685222739253808/?ref=newsfeed



Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Students of the Latvian Academy of Arts (LAA) together
Name of the organization.	Students of the Latvian Academy of Arts (LAA) together with craftsmen of Sigulda region
Name of the action:	Participation in the Milan International Exhibition of Design. The motto "If you want to mend the world, start mending your socks"
Year of implementation:	2022
Objectives of the action:	A stand built by Latvian Academy of Arts students and instructors participated in the show for the fourth time. The theme of this year's stand, "If you want to fix the world, start mending your socks!" is focused on doing just that.
Description of methodology:	Wool socks are the main visual component of the LMA display. It has been chosen as a metaphor for any product from the twenty-first century that people use on a regular basis. Socks can be included alongside food and a roof over your head on the list of essentials since they are a simple but indispensable item of clothing when it freezes.  The exhibition stand is divided into two sections. One is devoted to the identification and life cycle of the socks, which chronologically show the knitting, wearing, and mending stages. Each displayed sock's knitted garland is a replica of a sock from the 18th century that can be found in the Latvian National Museum of History. A metaphor for the value of one sock in terms of time, talent, money, and emotion is conveyed by the gold thread used to fix the hole in the sock. The second component is a large-scale tapestry made of around 500 pairs of donated, hand-knit socks, both new and worn out. These socks are accompanied by real human stories, which may be seen and read on the account of instagram.
Impact:	Informed society about used clothing as a valuable raw material.
Website:	https://lr1.lsm.lv/lv/raksts/kulturas-rondo/lma-ekspozicijas-milanas-dizaina-izstade-centra-aditas-vilnas-ze.a162211/
Skills required to implement such an action	<ul> <li>Knitting, sewing and design</li> <li>Artisticity</li> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> </ul>



	<ul> <li>Teamwork</li> </ul>
	<ul> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> </ul>
	<ul> <li>Lack of infrastructure</li> </ul>

Name of the organization:	ADRA Latvija
Name of the action:	Donation of clothes and accessories
Year of implementation:	Since 1956 till now
Objectives of the action:	One of the goals of ADRA Latvija is to give people the opportunity to donate new or little-used clothing in designated areas, which can be useful for other people who need it.
Description of methodology:	A Christian worldwide help organization that supports all people and offers relief regardless of their political beliefs, religion, gender, or ethnic or racial background.  Aid is, first and foremost, humanitarian assistance for those who have been affected by various natural disasters.  Food Security, Economic Development, Primary Health, Crisis Assistance, and Basic Education are the five areas on which ADRA concentrates.  However, coordinating aid in the form of clothing and accessory donations is extremely beneficial for the environment since it allows massive numbers of individuals to transfer clothing that is no longer functional for them, hence lowering environmental pollution from clothing waste.
Impact:	Possibility to sort textiles and reduce the amount of textile waste in landfills.
Website:	http://adra.lv/
Skills required to implement such an action	<ul><li>Communication</li><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	ZIEDOT LV
Name of the action:	Donation of clothes and accessories
Year of implementation:	Since 2003 till now
Objectives of the action:	One of the goals of ZIEDOT LV is to give people the opportunity to donate new or little-used clothing in designated areas and containers, which can be useful for other people who need it.



Description of methodology:	Clothes and accessories can be donated in special places and containers.  The organization's mission is to make it possible for people and corporations to support one another by providing quick, secure donations to properly vetted organizations, allowing donors to monitor the status of their project, and having faith that their money will be used as intended.  However, coordinating aid in the form of clothing and accessory donations is extremely beneficial for the environment since it allows massive numbers of individuals to transfer clothing that is no longer functional for them, hence lowering environmental pollution from clothing waste.
Impact:	Possibility to sort textiles and reduce the amount of textile waste in landfills.
Website:	https://www.ziedot.lv/ https://www.ziedot.lv/realizetie-projekti/mantu-otra-dzive-1682
Skills required to implement such an action	<ul><li>Communication</li><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Fashion Revolution Latvija
Name of the action:	Clothes change "Swap Saturday"
Year of implementation:	2022
Objectives of the action:	Change of clothes - an opportunity to give away obsolete clothes and buy what someone else has brought
Description of methodology:	We all have at least one item of clothing in our closets that, although being completely pulled, is either getting a little worn out on us or has seen our entire life with us. One method to fix this would be to donate, exchange, or return that item!
Impact:	As a result of the change, the person gets new clothes. Clothing is given a second chance. Reduced clothing waste. The impact of fast fashion on environmental pollution is reduced.
Website:	https://www.facebook.com/events/983191425665898/
Skills required to implement such an action	<ul><li>Communication</li><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	Difficulty in reaching out interested parties



#### Lack of infrastructure

Name of the organization:	Radio EHR, Latvijas Vides aizsardzības fonds
Name of the action:	Broadcast "Green zone" theme "consequences of fast fashion"
Year of implementation:	2021
Objectives of the action:	To inform individuals about the consequences of fast fashion
Description of methodology:	No clothes in the entire closet! Such a conundrum affects many of us every day. 87 percent of the apparel that is bought ends up in landfills. It is a result of rapid fashion, which promotes the myth that wearing the same things frequently is not fashionable. Santa Krastia, a representative of the organization Za brbja, speaks about the mountains of waste, the effects of fast fashion on the environment and people's minds, as well as what will be done in Latvia to encourage people to adopt a more environmentally friendly mindset when shopping for clothing.
Impact:	Reduced clothing waste. The impact of fast fashion on environmental pollution is reduced.
Website:	http://www.videsvestis.lv/zal%CC%A7a-zona-sarunas-30-serija-intervija-ar-santu-krastinu/
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Arterritory.com
Name of the action:	Article "Reincarnation of clothing or sustainable fashion design in Latvia"
Year of implementation:	2016
Objectives of the action:	Fast fashion versus sustainable fashion
Description of methodology:	A wide range of fashion aficionados now value sustainable fashion as a mature mass practice rather than just an avantgarde trend.
Impact:	Reduced clothing waste. The impact of fast fashion on environmental pollution is reduced.



Website:	https://arterritory.com/lv/arhitektura_dizains mode/raksti/15393- apgerba_reinkarnacija_jeb_ilgtspejigs_modes_dizains_latvija/
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Zviedrijas institūts
Name of the action:	Exhibition "ECO CHIC"- Towards Sustainable Swedish Fashion
Year of implementation:	2009
Objectives of the action:	To reveal Sweden's ecological fashion trends to the people of Latvia.
Description of methodology:	Swedish fashion designers who employ an ethical and environmentally friendly approach in their work without sacrificing the relevance of fashion trends are featured in the exhibition ECO CHIC - Towards Sustainable Swedish Fashion organized by the Swedish Institute. Furthermore, the distinction between ecological and other types of clothing is not overt. The perspectives of designers, as well as the standards they set for the quality of raw materials and manufacturing techniques, disclose the fundamental principles of the eco-fashion concept. Starting with the design of the outfits, the manufacture of ethical and environmentally friendly clothing continues until the ready-to-wear item is produced.
Impact:	Latvian society is informed about ecological fashion trends.
Website:	https://www.diena.lv/raksts/kd/maksla/rigas-makslas-telpa- bus-aplukojama-zviedrijas-ekologiska-mode-661826
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Mākslas rezidence
Name of the action:	Master class on sustainable fashion design
Year of implementation:	2022



Objectives of the action:	The aim is to offer young people an introduction to sustainable fashion design
Description of methodology:	You will have the chance to take part in a sustainable fashion design master workshop with the artist Baiba Ladig. The artist will impart her knowledge on sustainability in fashion design, including what it is, what it implies, and why it is crucial. Each participant will be able to make fashionable fashion illustrations, learn helpful fashion illustration ideas, and gain a sense of what it's like to be a designer by taking the master class.
Impact:	Informed society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://www.bilesuparadize.lv/lv/performance/22443
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Lack of interest</li> </ul>

Name of the organization:	Getliņi EKO, VelgaCode
Name of the action:	Master class on sustainable fashion design
Year of implementation:	2018
Objectives of the action:	To introduce participants to ecological and sustainable clothing design.
Description of methodology:	Under the guidance of the designer, the participants had the opportunity to familiarize themselves with ecological and sustainable clothing design. Different techniques to give new life to existing clothing.
Impact:	Informed society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://www.facebook.com/events/getli%C5%86i- eko/ilgtsp%C4%93j%C4%ABga-modes-dizaina- meistardarbn%C4%ABca/406404866558578/
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>



Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> </ul>
	<ul> <li>Lack of infrastructure</li> </ul>
	<ul> <li>Lack of interest</li> </ul>

Name of the organization:	URDA, Daibes ilgtspjības centrs, Latvijas vides aizsardzības fonds
Name of the action:	Online discussion with artist Baiba Ladiga about "Eco-design and Waste-Free Fashion Industry."
Year of implementation:	2021
Objectives of the action:	The aim is to inform young people about environmental topics and the circular economy.
Description of methodology:	How not to create waste in the fashion business, how to be fashionable, but at the same time respectful of the environment.
Impact:	Informed society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://m.facebook.com/events/1852531414913449?acontext= %7B%22action_history%22%3A%22[%7B%5C%22surface%5 C%22%3A%5C%22page%5C%22%2C%5C%22mechanism %5C%22%3A%5C%22main_list%5C%22%2C%5C%22extra_data%5C%22%3A[]%7D]%22%7D&aref=0 https://www.urda.lv/lv/zanis?fbclid=lwAR1GH4NFGW9pz_fp0cr9lu1fHFpVWuscHXyv1FLZ4xgoBRj7-mXzJsVA6Y0
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Lack of interest</li> </ul>

Name of the organization:	URDA, Daibes ilgtspjības centrs, Latvijas vides aizsardzības fonds
Name of the action:	Online discussion with Laura Arnicāne about "Sustainable wardrobe."
Year of implementation:	2021
Objectives of the action:	The goal is to reveal to individuals how to create a sustainable wardrobe.
Description of methodology:	How can I build a sustainable wardrobe without producing too much? How to mix what can be combined to benefit both the environment and ourselves. What essentials ought to be a part of every person's wardrobe?



Impact:	Informed society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://m.facebook.com/events/182373917090558?acontext= %7B%22action_history%22%3A%22[%7B%5C%22surface%5C%22%3A%5C%22page%5C%22%2C%5C%22mechanism_%5C%22%3A%5C%22main_list%5C%22%2C%5C%22extra_data%5C%22%3A[]%7D]%22%7D&aref=0
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Lack of interest</li> </ul>

Name of the organization:	Latvijas radio 1
Name of the action:	Broadcast "Earth 2050"
Year of implementation:	2021
Objectives of the action:	To inform the public about fashion and its production in Latvia, as well as the impact of fast fashion on the environment.
Description of methodology:	The fashion industry's dualism and sustainability. What should be done with textiles that are no longer in use or have a place in the home? Using a capsule wardrobe, giving practical advise, and being responsible consumers.
Impact:	Informed society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://lr1.lsm.lv/lv/raksts/ilgspeliga-nakotne/modes-industrijas-divkosiba-intelektuala-mode-un-dzinsi-kas-maks.a141924/
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Lack of interest</li> </ul>

Name of the organization:	Tiri.Labi., Fast Revolution Latvia, Zaļā brīvība
Name of the action:	Workshop and discussion on sustainable fashion



Year of implementation:	2019
Objectives of the action:	To inform the public about the basic principles and benefits of sustainable fashion through discussions, lectures and a practical workshop.
Description of methodology:	Throughout the day, there were discussions, lectures, and artistic workshops where the person could: - make smaller, larger bags out of linen and cotton find how to use various applications, stitching, and other techniques to patch a hole in a lover's denim jacket or shirt.
Impact:	Informed society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://pages.facebook.com/TiriLabi/photos/gm.130880898263 6429/741960052917595/?type=3&source=48 https://pages.facebook.com/events/2607108159310870
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Lack of interest</li> </ul>

Name of the organization:	Nav, ko vilkt
Name of the action:	The campaign "Don't have anything to wear?"
Year of implementation:	2020
Objectives of the action:	The objective is to promote methods for more sustainable management and for lowering the amount of textile waste, including the development of a sorting system in Latvia.
Description of methodology:	Unused textiles that wind up in the environment or in garbage are just as toxic as packaging and other types of waste as sources of pollution. Given that nearly two thirds of all textile fibers are synthetic, it should be highlighted that synthetic textiles can take up to 200 years to disintegrate in landfills. Statistics show that 87% of all worn-out and obsolete textile items in the world end up in landfills each year; they are either burned or buried due to improper management. In order to prevent mountains of clothing from polluting the environment and burying us, the "Don't Have Anything to Wear?" campaign encourages finding solutions to reduce the amount of textile waste and for more sustainable management, including the creation of a sorting system in Latvia. It also serves as a reminder to review your wardrobe



Impact:	before buying new clothes, shop carefully, but hand over worn, useless clothes for reuse or recycling. Informed society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://www.navkovilkt.lv/par-kampanu/ https://www.leta.lv/photo/album/CAB82D24-694F-44C3-BBE4- 4B4141EB96B5 https://www.la.lv/foto-stiliste-zanna-dubska-rigas-centra-izgaz- drebju-kaudzi-cetru-metru-augstuma
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Lack of interest</li> </ul>

Name of the organization:	Mana Vide
Name of the action:	Broadcast "My Environment" with fashion expert Žanna Dubska
Year of implementation:	2021
Objectives of the action:	The program will cover how fast fashion affects the environment. How can we follow the garment structure without affecting the environment? Does Žanna consider clothes a waste and how many clothes does the stylist have?
Description of methodology:	The program addresses essential topics like: How would a professional assess Latvia's garbage sorting? What does sorting include and where can I find containers for sorting? What is the 5P principle, compostable and biodegradable trash, and textile sorting?
Impact:	Informed society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://www.youtube.com/watch?v=Mk_LExMRBil&t=595s https://mobile.twitter.com/vide_mana
Skills required to implement such an action	<ul> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> <li>Difficulty in reaching out interested parties</li> </ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li><li>Lack of interest</li></ul>

Name of the organization: Rīgas Tehniskā univesitāte





Name of the action:	2020
Year of implementation:	Digital fashion show "Interaction"
Objectives of the action:	The goal was to search in accordance with the question - what sustainable design clothing is relevant nowadays?
Description of methodology:	There was a large selection of clothing and a wide variety of thoughts. The clothes had themed prints that were inspired by the phrases of the protesters' placards and were made out of repurposed leather and denim. Thanks to the assistance of the RTU Development Fund, RTU Faculty of Architecture, model agency "Vacatio," SIA "Thread Solutions," and music ensemble "Gas of Latvia," the costumes were created under the direction of skilled RTU DTI teaching staff. Under the direction of Una Bernatovič, the students of the image school-studio "Unastyle" developed the makeup and hairdos.
Impact:	Informed students and society, reduced following of fast fashion, reduced amount of waste generated by clothes.
Website:	https://www.rtu.lv/lv/universitate/masu- medijiem/zinas/atvert/modes-skate-bus-skatamas-rtu- studensu-raditas-terpu-kolekcijas
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Lack of interest</li> </ul>

Name of the organization:	Mārupes Novada pašvaldība
Name of the action:	The project is called "Creating sustainable clothing: practical sewing lessons for children and young people."
Year of implementation:	2022
Objectives of the action:	Teach young people the basics of sewing, as well as tell about clothing creation and sustainable fashion.
Description of methodology:	Invites young individuals interested in fashion who wish to take free sewing courses to come learn the fundamentals of the craft.  Children and teenagers will learn the fundamentals of using a sewing machine over the course of four courses, as well as what sustainable fashion is, how to work independently with garment cuts and fabric, and how to create a knitted t-shirt. The instructional materials will be delivered in full.



Impact:	Educated young people about sustainable fashion issues. Reduced fast fashion recommendation and clothing waste.
Website:	https://www.marupe.lv/lv/zinas/bernus-un-jauniesus-aicina-uz-bezmaksas-susanas-nodarbibam-20-06-2022
Skills required to implement such an action	<ul> <li>Sewing and design</li> <li>Creativity</li> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li><li>Lack of interest</li></ul>

Name of the organization:	EEA and Norway Grants Latvia
Name of the action:	Creative educational program "Sustainable fashion"
Year of implementation:	2022
Objectives of the action:	To educate young people about sustainable fashion issues.
Description of methodology:	A creative educational program lasting several hours for children aged 15 - 19 years, within the framework of which sustainable fashion issues will be discussed.
Impact:	Educated young people about sustainable fashion issues. Reduced fast fashion recommendation and clothing waste.
Website:	https://www.facebook.com/daugavpilsinnovationcenter/photos/a.105400750900528/757984652308798/
Skills required to implement such an action	<ul> <li>Creativity</li> <li>The skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> <li>Lack of interest</li> </ul>

#### 3.4 Practices related to gender-based training

Name of the organization:	INTEGRĀLĀS IZGLĪTĪBAS INSTITŪTS
Name of the action/training:	Free seminar for young women. "What does it mean to be a woman?"
Year of implementation:	2020
Objectives of the action/training:	Helping young women understand what it means to be a woman?
Description of methodology:	Women must develop into being women; they are not born. Because "woman," like "man," refers to more than just a person's gender; it also connotes opportunities, developmental routes, and spiritual duties.  What exactly do I mean when I say, "I am a woman"? How would I like to see myself or be perceived as a woman? How can you learn to accept your body, your inner self, and yourself? How can women maintain their femininity while competing professionally? The power of a woman is what? What enables me to cultivate my essence rather than conform to others? What could inspire me to aggressively look for, find, and follow my chosen route rather than adopt alien roles? Target audience - senior pupils and students from 15 to 23 years of age.
Impact:	Educated young women about the role of women in personal life and society.
Website:	https://www.iii3.lv/programma/notikumu-kalendars/ko-nozime-but-sievietei-brivseminars-jaunietem.2/
Skills required to implement such an action/training	<ul><li>Communication</li><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	SIEVIEŠU KLUBS
Name of the action/training:	Seminar for women: "Feminine essence and its realization. The art of enjoying."
Year of implementation:	2016
Objectives of the action/training:	How can a woman achieve self-realization and constantly feel happy?



Description of methodology:	What is the essence of the feminine? -The development of women's talents -What brings happiness and self-realization to women? - Sex and erotica in a woman's life -Women's relationships with their bodies are harmonious.
Impost	- Natural charm and femininity
Impact:	Educated women about the role of women in personal life and society.
Website:	http://www.sieviesuklubs.lv/izklaide/amiya-seminars-sievietem-sieviska-butiba-un-tas-realizacija-maksla-baudit-262534/print/
Skills required to implement	Communication  Planning
such an action/training	<ul><li>Planning</li><li>Teamwork</li></ul>
	<ul> <li>Knowledge</li> </ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	ALTEREGO
Name of the action/training:	Seminar for Women Part 1 "Dare to Discover and Understand Yourself"
Year of implementation:	2022
Objectives of the action/training:	Women who wish to comprehend the nature of their own women from conception to the present should attend the session.
Description of methodology:	Women who wish to comprehend the nature of their own women from conception to the present should attend the session. The major objective of the seminar is to teach each woman the five life lessons that she has learnt through folklore and her personal experiences.
Impact:	Educated women about the role of women in personal life and society.
Website:	https://alterego.lv/lv/shop/seminars-sievietem-1-dala- uzdrosinies-atklat-sevi-un-izprast-vinu/
Skills required to implement such an action/training	<ul><li>Communication</li><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	LAMPA, State Chancellery
Name of the action/training:	Experience stories and discussion: "Women and decision-making"
Year of implementation:	2022



Objectives of the action:	Discussion about stereotypes of women's nature and life
Description of methodology:	An effective leader cannot be a woman. Women don't belong among the political sharks. Women might receive lower pay. How ingrained are these ideas? Can you alter them? You claim that you are not influenced by stereotypes. Come learn why women are much less likely to hold positions of leadership in politics, business, and education! Our experts will debate with the audience what needs to be done so that equality, both at the level of decision-making and in daily life, is the rule rather than the exception as they share their personal stories of difficult life situations caused by their gender!
Impact:	Stereotypes about a woman's life are exposed.
Website:	https://www.facebook.com/photo/?fbid=177047644712181&se t=a.113393191077627 https://festivalslampa.lv/lv/programma/pasakumi/1992?fbclid=l wAR3zfFy_eU0ZTFd9RpbYSLroDpzMhH3EnitU- SbOO4KtAiM2MnBMMccYizA#video-player
Skills required to implement such an action	<ul><li>Communication</li><li>Planning</li><li>Teamwork</li><li>Knowledge</li></ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Progresīvie
Name of the action/training:	Discussion "WOMEN, EQUALITY, VIOLENCE."
Year of implementation:	2022
Objectives of the action/training:	Conversations about women's equality and violence, about everyday work and responsibilities
Description of methodology:	It is intended to cover subjects like: Is March 8 still significant in today's world? How does gender equality actually stand in Latvia? Why is there still an issue with violence against women in Latvia? How do we make sure the gender perspective is taken into account when making political decisions?
Impact:	It is clarified how gender roles affect women's daily life and opportunities.
Website:	https://www.facebook.com/events/397381792207192
Skills required to implement such an action/training	<ul><li>Skills of speech</li><li>Communication</li><li>Planning</li><li>Teamwork</li></ul>



	Knowledge
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

Name of the organization:	Liene Babure - Šabane, Anda Ulpe
Name of the action/training:	Retrīts "Sieviete. Mana būtība."
Year of implementation:	2022
Objectives of the action/training:	The goal is to discover the essence of a woman and restore her strength.
Description of methodology:	A two-day seminar for women, during which, through various tasks, each participant will become aware of their value and feminine nature.
Impact:	A woman who is aware of her value and essence.
Website:	https://www.facebook.com/events/476372887577274
Skills required to implement such an action/training	<ul> <li>Skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> </ul>

Name of the organization:	Mīlestības Terapija
Name of the action/training:	Retreat and seminar for women
Year of implementation:	2022
Objectives of the action/training:	To reveal to every woman what it means to love yourself and to be in control of your life.
Description of methodology:	A 21-day seminar with special tasks for each day, during which each participant will be able to see their life as valuable.
Impact:	A woman who is aware of her worth and potential.
Website:	https://www.facebook.com/events/1522455518150493
Skills required to implement such an action/training	<ul> <li>Skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul> <li>Difficulty in reaching out interested parties</li> <li>Lack of infrastructure</li> </ul>



Name of the organization:	Labklājības ministrija
Name of the action/training:	Discussion on women's participation in politics
Year of implementation:	2019
Objectives of the action/training:	To reveal to society that women's participation in politics is valuable and acceptable.
Description of methodology:	Women who are experienced politicians took part in the discussion.
Impact:	Women's participation in politics is supported.
Website:	https://www.lm.gov.lv/lv/media/760/download
Skills required to implement such an action/training	<ul> <li>Skills of speech</li> <li>Communication</li> <li>Planning</li> <li>Teamwork</li> <li>Knowledge</li> </ul>
Potential challenges	<ul><li>Difficulty in reaching out interested parties</li><li>Lack of infrastructure</li></ul>

# 3.5 Existing dialogues for the role of gender in environmental sustainability

Name of the association/synergy:	
Year of implementation:	
Objectives of the action:	
Description of methodology:	
Impact:	
Website:	
Skills required to implement such an action	•
Potential challenges	•

#### 3.6 Technologies used as innovative sustainable practices

Name of the organization:	
Name of the tool/technology:	
Year of implementation:	
Objectives of the tool:	
Description of methodology:	
Impact:	
Website:	
Skills required to use the tool:	•
Potential challenges	•

#### 4. Conclusions

There are seven environmentally sustainable practices proposed or implemented by women.

There are twenty-nine green practices for environmental protection.

Thirty-four initiatives are listed to raise awareness of clothing recycling.

Eight practices related to gender training are listed.

The majority of initiatives, alliances, brands, or organizations are led by women, according to the data given. Environmental pollution and clothing sustainability are more popular with women. Men are somewhat underrepresented.

When looking for information on gender norms and the nature of gender, seminars that help people organize their emotional lives were discovered, but they omitted any discussion of the obligations that each gender member should have for the good of the group and the environment.

In general, the country has an average awareness level; individuals consider their own personal responsibility, but there is also a significant indifference. The issue could be resolved by setting up communication campaigns in the regions and districts, printing advertisements, and filming numerous movies.

At the same time, it should be highlighted that concerns over clothing-related environmental pollution have just recently come to light, making them more appealing to younger people than to the older generation.

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Please use APA STYLE

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